

# Bryant BUSINESS

A RESOURCE FOR THE BRYANT COLLEGE COMMUNITY

SPRING 2003

WHY YOU MAKE  
A DIFFERENCE:  
THE IMPACT OF  
ALUMNI INVOLVEMENT





**WHY YOU MAKE  
A DIFFERENCE:  
THE IMPACT OF  
ALUMNI INVOLVEMENT**

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## PRESIDENT'S MESSAGE

**"Commencement."** That's how those of us who work here describe the ceremony.

**"Graduation."** That's what those students who recently passed, smiling, under the Archway tend to call it.

And therein lies the challenge. What we think of as the beginning of a new phase in their lives, their educations, and their involvement with Bryant College, alumni often think of as the end—a ceremony of leaving behind rather than carrying forward.

Alumni are an institution's pride, its proof of quality, its pledge to the future—as well as the vital ingredient in a whole host of activities. Alumni help Bryant in its student recruitment efforts, graduate job placement and career counseling, and in annual giving and campaign support.

So what do we provide for alumni in return? Many things. First, perhaps, is this very magazine. *Bryant Business* was launched more than five years ago to

provide a continuing focus on business education for our alumni and friends, and to increase understanding of and appreciation for the development of the College. Judging by the praise we get from readers, we've succeeded admirably.

We have also enhanced our career services and our ability to facilitate alumni networking, and we are intent on upgrading these critical functions. In addition to providing direction and support to graduating seniors, we are developing programs for alumni who want to acquire new skills or state-of-the-art knowledge or who want a new challenge or perspective.

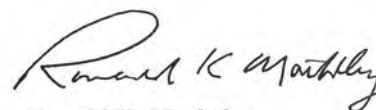
We believe that your alma mater should continue to provide value to you throughout your life, through life-long learning opportunities, social and cultural enrichment programs, and a growing pride in association. We've been on the Smithfield campus for more than 30 years—indeed, the majority of our graduates now count this campus as their college home. But if you haven't been back lately you will be surprised and amazed by our transformation.

Our goal is to continue to build the campus, programs, and presence that will help our alumni be our best advocates: by the quality of their skills and their strength of character, their willingness to encourage their kids and their friends' kids to consider Bryant, their involvement in academic and extracurricular programs, and their enthusiastic response to our advancement efforts.

If you haven't visited the campus recently, please plan to attend one of the many events scheduled throughout the year, like Homecoming in the fall or a presentation in the Trustee Speaker Series.

Your success makes us proud. Your involvement makes all the difference. Bryant is alive and well, and continues to reach out to you.

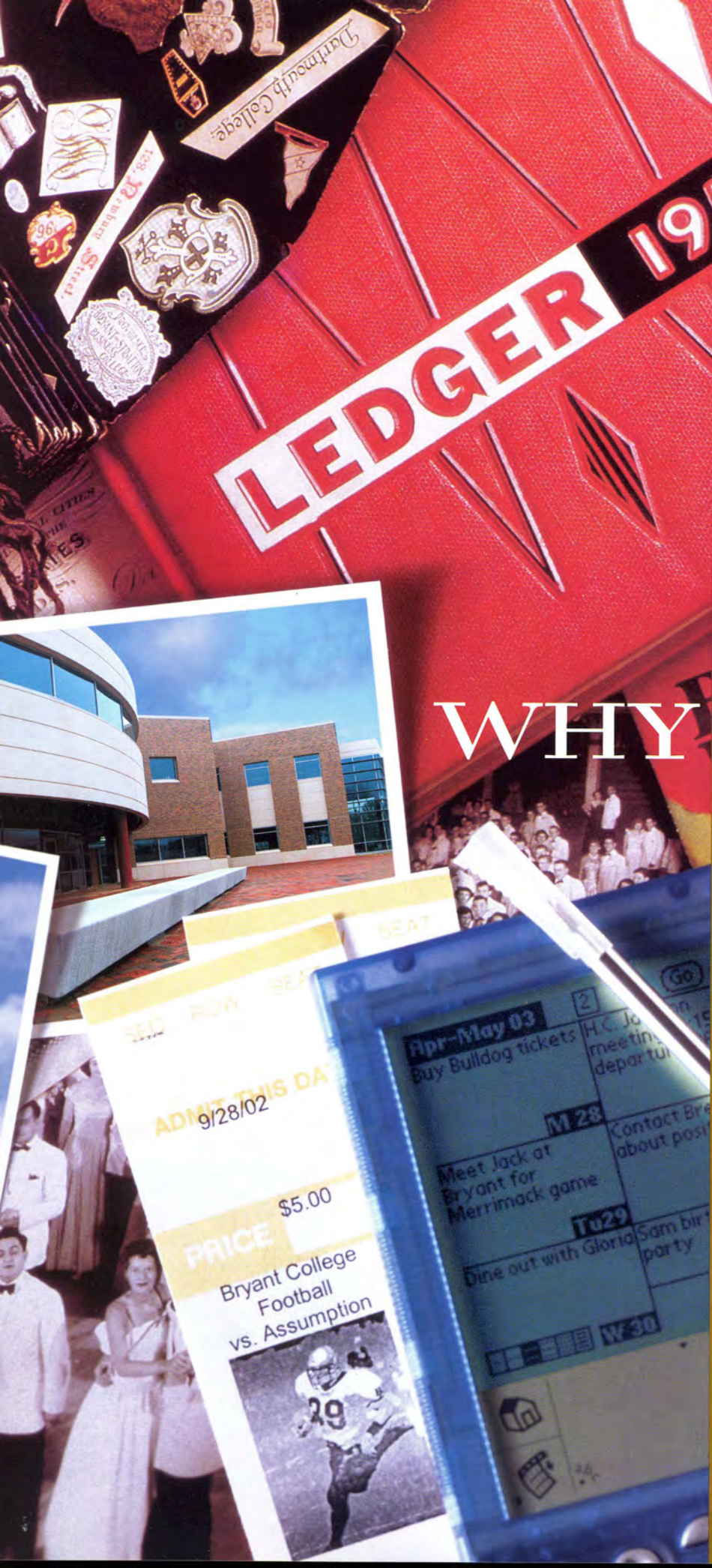
Sincerely,



Ronald K. Machtley  
President







THINK ABOUT  
THE WORDS THAT  
UNIVERSITIES  
AND COLLEGES USE  
TO DESCRIBE THEIR  
RELATIONSHIP  
WITH GRADUATES.

# WHY YOU

THE LATIN PHRASE  
“ALMA MATER” MEANS  
BOUNTIFUL MOTHER;  
“ALUMNUS/A”  
TRANSLATES INTO  
FOSTER SON OR  
DAUGHTER. THESE  
TERMS UNDERSCORE  
THE NURTURING  
LIFELONG BONDS  
THAT INSTITUTIONS  
HOPE TO FORM WITH  
THE YOUNG PEOPLE  
WHOSE LIVES THEY  
HELP TO SHAPE.





# MAKE A DIFFERENCE

THE IMPACT OF  
ALUMNI INVOLVEMENT





### HAIL TO THEE

Graduates leave campus life behind when they march off into the outside world with diplomas in hand, but their college experience remains forever engrained in their consciousness. "The years you spend in college are the most developmentally important time of your life," says Keith Brant, executive director of the UCLA Alumni Association. "You figure out who you are, you become an adult, and you meet the people who will become your friends for life. Your college experience is an important part of who you are today."

This special bond between graduates and their alma maters provides a unique foundation for a lasting partnership, according to Laurie Musgrove, Bryant's vice president for institutional advancement. "I like to

compare it with the great partnerships of history, such as Merriwether Lewis and William Clark," she says. "Their exploration of the American West was successful because each contributed different, complementary skills and proficiencies to the mission. It was a robust relationship in which both parties achieved greater rewards together than either could have on his own. This is precisely what alumni and their institutions can do for one another."

### THE ALUMNI TRADITION

Like family ties, the bonds between alumni extend across generations, disciplines, and interests. Whether their hobbies are wind surfing or investing, alumni often feel a strong affinity for one another, according to Vance Peterson, president of the Council for Advancement and Support of Education, a professional organization for alumni relations, communications, and development officers. "Most students choose an institution because of its core values and because it offers a type of learning experience that resonates with them," he explains. "This shows they have something in common to begin with, and after graduation, the shared tradition of their college continues to hold them together as a group."

With the launch of alumni associations during the first half of the 19th century, American colleges and universities became the first in the world to formally recognize the importance of maintaining ongoing relationships with graduates. The phenomenon caught on throughout the world and is a widely honored tradition. Alumni groups bring together graduates to wax



**"Institutions of higher education are centers for research and thinking, and one of the things we do is communicate our accomplishments to alumni. But we also try to engage them in active ways."**

**KEITH BRANT**  
Executive Director  
of the Alumni Association  
of the University of California -  
Los Angeles





nostalgic about the good old days, meet new people, and network for career and business purposes.

The alumni association model has proven so successful that the corporate sector has paid it the ultimate compliment: Companies ranging from American Express to Verizon have copied the concept by forming similar organizations—often maintained via Web sites—that help former colleagues stay connected. Members of these groups enjoy maintaining social contact and professional networking opportunities with their old colleagues. The corporate “alma maters” benefit by remaining connected with the valuable human resources they helped to develop. This gives them access to former employees they might want to rehire someday or turn to for help in future recruiting. It also gives companies an entrée for doing business with their former employees’ new firms.

#### **‘GREAT THINGS HAPPEN’**

Nearly every institution of higher education in the nation today has an alumni relations program devoted to making graduates a part of its permanent community. Staff keep graduates abreast of developments and achievements at their alma maters, and they enlist alumni feedback and support concerning new programs and initiatives. “My job is to find as many avenues of involvement for alumni as possible,” says Nancy Treser-Osgood, director of alumni relations at Pomona College. “Alumni relations programs are built on the recognition that alumni are very special constituents of an institution. They are our ambassadors to the world and our most loyal supporters.”

Bryant College well knows the central role that alumni can play in the ongoing success of their alma maters. Alumni on the Bryant Board of Trustees, for instance, made the College aware that the business world badly needed graduates with expertise in financial services. In response, Bryant launched one of the first academic programs in the Northeast with a concentration in that field. That program, in turn, led to creation of the high-tech financial market center that is a centerpiece of the new George E. Bello Center for Information and Technology.

When Fidelity Investments suggested that Bryant develop a program leading to Series 6 and 7 certifications for students prior to graduation, the College turned to an alumnus to spearhead the effort. The groundbreaking

**“My goal is to help  
this institution thrive, and  
in order to do  
that I need the partner-  
ship of Bryant alumni.  
They help us proceed  
on the path from good  
to better to best.”**

#### **LAURIE MUSGROVE**

*Vice President for  
Institutional Advancement  
at Bryant College*







program he helped to develop has set Bryant students apart from the pack, giving them a leg up on the competition as they enter the financial workplace.

"When alumni get involved, great things happen," Musgrove says. "They keep the institution healthy, viable, and moving—and by helping us to thrive, they help Bryant better serve the students who follow them."

#### ENLARGING THE FAMILY CIRCLE

Student recruitment is one of the most critical areas in which alumni contribute to their alma maters. Alumni often help in this endeavor simply by talking up their institutions within their circle of family, friends, and acquaintances, says John Kudless, senior executive vice president and managing director of Grenzebach Glier &

Associates, a philanthropic management consulting firm. Kudless employs an old trick to promote his own alma mater: "I routinely wear my college ring," he says. "It's a tried-and-proven practice that many people have forgotten about, but it never fails to prompt interest."

Alumni also assist in recruitment through more formal channels, such as Bryant's Alumni-Admission Connection. In this program, graduates represent Bryant at college fairs and encourage students who are accepted by the College to attend. Alumni are especially helpful with these efforts, because they can talk to prospective students with more credibility than admissions officers. Their intimate knowledge of campus life enables them to address questions about everything from what classes to take to where to find the best delivered pizza.

#### CAREER ROLE

Another vital function alumni play is to help the students who occupy the classrooms and dorm rooms they left behind find internships and jobs. In an increasingly complex and competitive employment market, graduates rely heavily on their alma maters for assistance in landing their first positions as well as career support throughout their professional lives.

Career services offices are heavily dependent on the networking and referrals of alumni. "They're only as good as the alumni who support them," says Joe Finocchiaro '96, former director of athletic development at Boston University. "Career services relies on alumni to recruit interns and new hires at their companies, as well as to notify them of higher-level opportunities with their firms."



**"Their intimate awareness of the quality of their institution and their embodiment of its values makes alumni its most effective torch bearers."**

**VANCE PETERSON**  
*President of the Council  
for Advancement and  
Support of Education (CASE)*



Alumni not only assist new graduates in launching their careers, they look out for one another professionally throughout their lifetimes. They notify classmates and other alumni about opportunities within their companies, and, in hiring, they often give preference to a fellow alumnus or alumna. They also tend to support one another's businesses.

When Jim Roche '87 and his wife, Pam Roche '98, '03 MBA returned to New England after taking off for a year to travel the world, they reentered the job market with a significant gap on their resumes. "The Bryant community was a great resource for us," Jim Roche says. "Not only did career services help us redo our resumes, but as we were networking, I realized that at least half of my professional contacts of about 50 people—including several in foreign countries—had some relationship with Bryant College."

Today, as managers of the Westborough, Mass., branch of Lincoln Financial Advisors, the Roches use the College for both recruitment and business support. Pam receives marketing and technical advice from faculty. She also uses the state-of-the-art investment technology at the George E. Bello Center.

#### A WIN-WIN ARRANGEMENT

At many colleges, including Bryant, alumni contribute to students' career development by returning to campus to share their professional experiences and to offer career advice and mentorship. Bryant Shadowing, a program in which Finocchiaro participates, allows students to spend a day on the job with alumni working in their major field of interest—giving students insight into the daily lives of professionals in that area and showing them how knowledge gained in the classroom is applied on the job.

Students sometimes return these professional favors by helping alumni solve business problems. Every spring, for instance, Bryant marketing professor Elaine Notarantonio

"A college is only as successful as the success of its alumni."

**NANCY TRESER-OSGOOD**

*Director of Alumni Relations at Pomona College*



## YOU ARE WHERE YOU'VE BEEN

"In the 15 years since I graduated, the value of my Bryant degree has gone up exponentially."

**JIM ROCHE '87**



Although graduates leave campus, their colleges and universities remain on their resumes for the rest of their lives. Everyone wants to be associated with a successful institution, and a high level of alumni participation is considered one measure of institutional excellence. In fact, two of the seven evaluation criteria used by *U.S. News & World Report* in its annual college rankings relate directly to alumni support. Bryant is moving rapidly ahead in this area: Between 1990 and 1999, about 8.9 percent of alumni made gifts to Bryant, a number that jumped to 24 percent between 2000 and 2002.

"Everyone who went to a given college or university has a vested interest in its success," says John Kudless, senior executive vice president and managing director of Grenzebach Glier & Associates. "One of the things you always want to be able to say about your alma mater is, 'I couldn't get in there if I applied today—that's how far they've come.' It's nice if you can add, 'And I've been a part of that progress.'"

Jim Roche '87 says Bryant graduates have been especially fortunate in this area. "In the 15 years since I graduated, the value of my Bryant degree has increased exponentially," he says. "Some of this has been due to the magnificent transformation of Bryant that's helped to attract great faculty and students to the campus. But equally important is the success Bryant's had in getting Fortune 500 companies to recruit at the College. With Bryant alumni holding prominent positions at some of the world's leading corporations, the College is on the business world's radar screen like never before."





'74 has her marketing research class work on a real project for a company, often one owned by an alumnus. "This is a win-win arrangement," Notarantonio says. "It gives students actual experience while providing free, helpful support for alumni. They contribute to one another's success."

#### ALMA MATER FOREVER

Universities and colleges also offer their graduates continuing education programs. Long after their caps and gowns have been stored in mothballs, alumni still need to update their knowledge base, and where better to do it than at the institution that launched them into adulthood?

"Lifelong learning opportunities allow an institution to make the most of its educational mission, to once again play the role that graduates chose it for in the beginning,"

says Jake Schrum, president of Southwestern University. "They enrich alumni's lives while reconnecting them with their colleges. Alumni get the chance to see what it's like to be a student at their alma mater today."

One of the newer lifelong learning programs offered by institutions are the so-called "alumni colleges": Graduates return to live on campus for a few days or a weekend to attend educational seminars on provocative topics or new developments in their field. Bryant is planning to introduce an alumni-college experience later this year.

Many institutions today want to bring alumni back on campus to live—permanently. At least 13 institutions, including Dartmouth College, the University of Virginia, Penn State, Duke University, and the University of Arizona, have built retirement facilities on or near their campuses in recent years. Aging baby boomers may be leaving their careers behind, but they still want to be intellectually stimulated.

Retired alumni and their institutions make for excellent partners. Retirees can take courses they never had the chance to study during their working years, while contributing valuable perspective to classroom discussions. Universities with medical schools can offer elderly retirees access to cutting-edge medical care, and in return researchers can benefit from having people to participate in studies related to aging, such as the effects of exercising on longevity.

But whether alumni retire on campus or simply attend an occasional reunion, visiting their alma mater is a special experience that sweeps aside years with a flood of fond memories. Who says you can't go home again when you have such an open invitation? 🌐



**"It's only natural that we should seek alumni advice on how we can strengthen the institution. After all, we chose them in the first place because we thought they were bright."**

**JAKE SCHRUM**  
*President of Southwestern University*



## THE BRYANT CONNECTION

For **Dave Cooley '82**, an Ultimate Frisbee reunion game at Bryant became the unlikely springboard for a new career. Cooley organized the 2000 event, calling on members of his former Rhode Island championship team. Among them was **Bob Daigle '82**, who told him about a ground-floor opportunity with Evalueserve, a Meriden, Conn.-based firm specializing in international market and intellectual property research. Daigle, who was the company's new vice president of sales and marketing, thought his former Frisbee teammate would make an excellent addition to the Evalueserve team as well. And today, Cooley is director of sales.



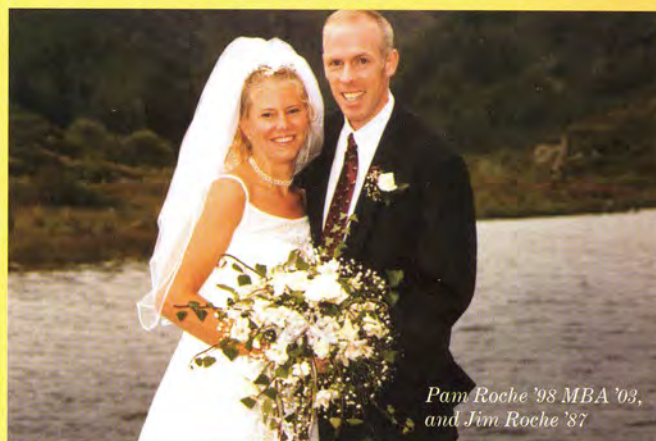
*Dave Cooley '82*

The Bryant connection also proved fruitful professionally for **Elaine Notarantonio '74**. But unlike Cooley, she not only found her current position through Bryant—she found it *at* Bryant, where she's a marketing professor. Notarantonio, who received a PhD from the University of Rhode Island, says that being a former Bryant student herself is a constant reminder of how it feels to be on the other side of the learning equation.

"I can tell my students that I was once sitting there just as they are and thinking the same thoughts," she says. "It's a point of connection, and it's probably one of the reasons I have former students who have remained in



*Julianne Piccirilli '00 and Michael Silva '00*



*Pam Roche '98 MBA '03, and Jim Roche '87*

touch with me for 20 years." Today, Notarantonio is connected with Bryant in yet another way: Her son **Derek Charello '04** will enter his senior year in the fall.

For a college community that prides itself on being a large, extended family with 37,305 members throughout the world, Bryant has helped to produce some smaller families as well. **Jim Roche '87**, for example, met his wife through the Bryant connection. He was working in the marketing department of Cigna Financial Services when he met **Pam Roche '98 MBA '03**, who'd been recruited through Bryant into Cigna's professional development program. Realizing they shared the same alma mater



*Elaine Notarantonio '74*

created a bond between the two that eventually blossomed into courtship and marriage.

**Julianne Piccirilli '00** and **Michael Silva '00** were high school sweethearts even before attending Bryant together. Since graduation, the couple has remained in touch with their classmates. "Some of the best friendships I've ever made were at Bryant," Piccirilli says. "Those years and those friends continue to be the most special in my life."

Piccirilli and Silva have also remained in close touch with each other. In fact, they recently asked Bryant chaplain **Fr. Joe Pescatello** to help them tie the knot.



## Philanthropy Begins at Home

**I**n her junior year at Bryant, Julianne Piccirilli '00 believed her tuition covered the entire cost of her education. But when she became chair of her senior class gift committee, Piccirilli learned otherwise. She realized that gifts from alumni were also helping to pay for her college experience.



## CREATING A TRADITION OF SUPPORT

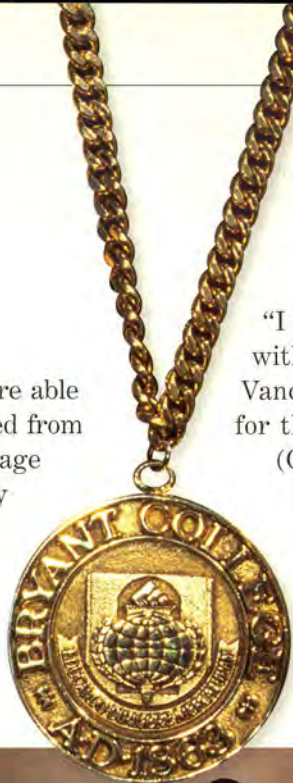
For many years colleges such as Bryant were able to rely on student fees and the money earned from institutional endowments. But at the average private college today, tuition represents only 55 percent of overall revenue. With expensive new technology, the rising cost of living, and increasing competition for the best students and faculty, Bryant and other institutions need philanthropy "to move up from being better to being the best," says Laurie Musgrove, Bryant vice president for institutional advancement.

Bryant's senior class gift program teaches students such as Piccirilli about the need for educational philanthropy and gets them started down the path of becoming engaged alumni who contribute to—and benefit from—a lifelong relationship with their alma mater. The first thing they learn is that unlike charitable giving, which provides emergency relief to individuals in crisis, philanthropy is a long-term investment in the future.

## LEARNING TO MAKE A DIFFERENCE

In the first years of the senior class gift program, seniors made a single donation a few months after graduation. But Piccirilli's class expanded the program to five years, and three years after graduating, she's still collecting pledges from classmates. She doesn't mind, though. In fact, Piccirilli believes so strongly in the importance of educational philanthropy that she's turned it into a career as a development officer at Simmons College.

Bryant seniors give between \$25 and \$1,000—whatever they can afford. In addition, the senior class gift committee holds wine-and-cheese fundraisers, and Bryant supporter Kim Chace matches 80 percent of students' donations. While some graduates are embarrassed by the small size of their gifts, experts say the amount of money that alumni give is less important than the rate of giving.



*Kim Turcotte, class gift advisor, with Domenico Fraone '03, co-chair class gift committee*

"I presented my institution [Occidental College] with all of \$2.50 the year I graduated," laughs Vance Peterson, president of the Council for the Advancement and Support of Education (CASE). "But the percentage of alumni who give is what counts. When alumni contribute, they're saying that they value the education they received. Their act of giving encourages other alumni, foundations, and corporations to support the institution. After all, if the institution's own family doesn't believe enough to give, then why should they?"

Alumni are an especially crucial source of support for their colleges' annual funds. Most of the larger gifts to institutions are allocated for new facilities or specific programs. But annual fund contributions provide unrestricted money to invest in daily operations and to respond to new initiatives. "The annual fund is crucial to an institution's margin of excellence," Peterson says. "It helps to meet needs for books and equipment, campus maintenance, student scholarships, and any number of other vital, everyday expenditures that enrich the daily experience of life on campus."

## SHARING OPPORTUNITIES

The Class of '03 has designated its gift to establish a scholarship. "One of the members of the student senate had to leave school for financial reasons," says senior class gift co-chair Janean Allen '03, "and this had a big influence on our decision. Bryant has provided us with a great opportunity, and we want to be able to share it with others."

The gift's purpose resonates strongly with current students, according to class gift co-chair Domenico Fraone '03. "When I go door to door soliciting pledges, the students I talk to are very receptive to this plan," he says. "They understand that we're doing this to make Bryant better able to empower individual students and change their lives. They realize that someday they can return to this campus knowing they made a difference." 🌐



# THE ROAD WARRIORS

BRYANT BASEBALL TEAM DRIVES GREAT LENGTHS IN PURSUIT OF EXCELLENCE



Playing college baseball in the Northeast can be challenging. Just when it looked like the weather would finally cooperate and allow the Bulldogs to work out on their home field in early March, along came six inches of snow, sending practice back indoors for the next two weeks. While teams below the Mason-Dixon line can play out-of-doors daily in January in preparation for their Feb. 1 openers, those in New England are confined to a routine of indoor batting cages and makeshift infields on a gymnasium floor.

But Bryant head coach Jon Sjogren '88 isn't about to be deterred by Mother Nature. "It's just too important for us to get out and play," he says. So while most of the teams in the Northeast are suffering from cabin fever, Sjogren, assistant coach Jon Krot, and their team are on a Coach USA bus—their second home—traveling Interstate 95 from Providence to Charlotte way to play ball. By the time spring break was over this year, Bryant had logged more than 4,000 miles and a dozen games.

The purpose of the trips, according to Sjogren, is to play as much baseball as possible. He takes great pride in his ability to schedule as many as 54 games

in a regular season that runs from February to May. This is a major selling point in recruiting prospective student athletes.

"I tell them that while other teams in the area are practicing indoors, we're outside, playing games, and getting better," Sjogren says.

The extra games have helped Sjogren propel Bryant to four Northeast-10 Conference championships and two NCAA tournaments in 12 seasons. In 2002, for instance, the spring trips gave the Bulldogs a chance to play some of the top teams in Division II, which prepared them







well for the rest of the season. Bryant went on to win the Northeast-10 regular season title and advance to the second round of the NCAA tournament before falling to UMass Lowell, which was ranked in the national top 10.

The road trips are made possible partly through the generous support of past team members. "We're fortunate in that many of our former players who have been successful here recognize just how necessary it is for us to take these trips," Sjogren says. "The trips wouldn't be possible without their support."

In addition to benefiting the team as a whole, the early-season games can be a boon for individual players. For former Bulldogs pitcher Doug Johnson, who played for Bryant from 2000 to 2002, they provided additional opportunities to showcase his talent in front of the caravan of Major League scouts who were following his every move. Johnson, who was chosen in the fifth round

of last year's entry draft, will play his second season of professional ball this year for the single-A affiliate of the Colorado Rockies.

Sjogren says the extra playing time helps to set up Bryant for successful positioning in regional and Northeast-10 conference competition. The conference schedule determines seeding for the league's post-season tournament, and the league tournament serves as a precursor to the NCAA tournament. An NCAA regional championship brings with it a trip to the Division II College World Series and a shot at a national title.

And if the Bulldog players don't already have enough motivation to win the Northeast Regional, all they need to know is that if they qualify for the World Series, the NCAA picks up the tab for a flight to Alabama. The bus—with its endless reruns of the *Godfather* movies—stays at home. 🌐



# BRYANT THROUGH HISTORY

## Thanks for the Memories

When she graduated from Bryant in 1982, Sandy M. Aldieri left Smithfield with a lot more than a degree in accounting, she says. While she was a student here, Aldieri developed relationships with people who remain at the heart of her life today—chief among them her former classmate, Dale Aldieri '82, whom she married in 1986. Aldieri says she also carried away some of her fondest memories, as well as the knowledge and skills to succeed in the business world.



*Dale and Sandy Aldieri, '82*

### BUILDING CHARACTER

Aldieri's life-changing experience at Bryant began on a less-than-promising note. "Because I had poor SAT scores, I was accepted on the condition that I maintain a grade point average of 3.0 or better during my first year," she says. But Aldieri soon proved herself, earning a 3.9 GPA her freshman year. Several years after graduating from Bryant, she went on to earn an MS in organizational development from Rensselaer Polytechnic Institute in Troy, N.Y., in 1989.

Through her involvement in campus activities, Aldieri showed that in addition to being a good student, she was well-rounded with strong leadership skills. Aldieri was also instrumental in taking women's track and field to varsity level at Bryant.

"At the time, there wasn't much of a women's team," Aldieri remembers. "So I got a few women together and we practiced with the boys' team—and even competed with them when we could. With the support of coach Charlie Mandeville, women's participation grew rapidly, and by graduation time I was captain of a team with about 20 members."

The fledgling team broke records every season as it progressed. "It was exhilarating," Aldieri says. "I'm sure

all our records have been shattered since then, but the personal growth we experienced will last forever. Sports are such a character-builder. We learned discipline, organization, and communication skills. We developed an affinity for each other that continues to this day. Even when we don't see each other for five years between reunions, it instantly feels as if we've never been apart."

### GREEK LIFE TO MARRIED LIFE

Besides her athletic endeavors, Aldieri was a photographer and photo editor for her Bryant class

yearbook and served as a resident assistant. "Being an RA was really a challenge," she says. "I was assigned to a sorority, and I knew nothing about Greek life. Bernie Blumenthal helped me a lot—he was my mentor. And then I met Dale, who was in a fraternity, and he helped me understand some of the special issues faced by kids in fraternities and sororities."

Aldieri says she used her interest in Greek life as an excuse for asking out her future husband, who was a friend of a friend. "I knew the Greeks always had big formals, so I told Dale if he needed a date that I'd be happy to go," she remembers. "My girlfriend had bet me that I wouldn't do it—but I did."

Today the Aldieris live in Middletown, Conn., with their three children—Jennifer, 13, Jonathan, 10, and Marissa, 7.

### THE BRYANT CONNECTION

Aldieri was hired right out of college by The Hartford Financial Services Group, and she remained with the company for the next 20 years—holding six different positions, her last being an executive recruiter. "I got the first job because of Bryant," Aldieri says. "Within The Hartford, a Bryant degree means a lot."



**"The absolutely beautiful state of  
Rhode Island and the amazing changes on  
the Bryant campus keep me coming  
back to visit. It's so nice to see the school investing  
in itself and progressing."**

**SANDY ALDIERI '82**

She recently took a separation package from The Hartford and will pursue her lifelong dream: a career in photography. "I plan on doing some consulting on the side until I get my photography business up and running," she says. The College is still playing a role in her career development: She plans on using The Verizon-Bryant Telecommunications Center to help create a Web site for her new business.

Aldieri has remained active in the College community as a member of the Hartford chapter of the Bryant Alumni Association and through reunions and other activities. And her Bryant chums remain among her closest circle of friends, including Jennifer Proud-Mearns '82, who was her roommate for three years,

Mary Ellen Williams Gallagher '82, Theresa Martin O'Callahan '82, and Sharon Mimnaugh Kearney '82. "Except for Jenny, who lives in Cleveland, Ohio, I see everyone else fairly often," Aldieri says. "We do family things together. We vacation together, have lunch together, and we get together for cocktails. Some of us still run together. This year a bunch of us attended the Women's Leadership Summit at Bryant."

Aldieri says she's surprised more alumni don't take advantage of their Bryant connection. "It's so important to make the relationship permanent in your life," she explains. "There are many ways to stay in touch. You never know what window of opportunity could open up as a result." 🌐

## WHERE IN THE WORLD?



### Do you recognize this spot?

Test your memory by answering this question, and you may qualify to win a Bryant College sweatshirt. We'll randomly select two winners from the correct entries received by July 3rd. If you share your favorite story about the site, we may feature you in an upcoming issue of the magazine. Drop us a note via e-mail ([alumni@bryant.edu](mailto:alumni@bryant.edu)) or by postal mail (*Bryant Business*, Bryant Through History Contest, Bryant College, 1150 Douglas Pike, Smithfield, R.I. 02917-1284). We look forward to hearing from you!



We received 11 responses to the last "Where in the World" photo, and three of them correctly identified Salisbury Women's residence as well as the fact that the men were wearing beanies because they were freshmen.





# WOMEN'S SUMMIT

WOMEN'S SUMMIT ADDRESSES LEADERSHIP AND ETHICS

Bryant's sixth Women's Summit drew more than 1,000 bright, ambitious women from Southeastern New England to campus March 12 for a day of inspiration, networking, and professional support. The popular annual event featured three renowned keynote speakers and 21 workshops. Topics of discussion ran the gamut, from balancing family and work to creating e-marketing programs. Rhode Island's top women executives shared their secrets of success and discussed the value of emotional intelligence in success and happiness.

The theme of this year's Summit was ethics and leadership, and Enron whistleblower Sherron Watkins, who embodies these qualities, set the tone for the day as she shared her story of bringing the energy giant's fraudulent accounting practices to light. *Time* magazine named Watkins "Person of the Year" for 2002 for her courage. Lunchtime keynote speaker Soledad O'Brien, co-anchor of NBC's *Weekend Today* and a reporter for *Nightly News*, engaged the audience with her stories of success, failure, and balancing career and family. "Her easy manner of speaking and honest discussion of how success occurs after many failed attempts was motivation to many who feel they are meeting with obstacles in their careers," said Summit chair Kati Machtley. "Her perseverance and hard work provided another illustration of the character of success."

Attendees said they were impressed with the high quality of the speakers, their contagious energy, and the smooth flow of the event. Patty Harriman of East Lyme said she came to the event looking for guidance in her new position as a process manager with Pfizer in Groton, Conn. She said she found inspiration as well as useful information, particularly advice about navigating the political waters of an organization. The mother of a 2-year-old, Harriman said she benefited from learning how other women balance their work with family life.

The day ended on a high note, with a presentation by motivational speaker Dr. Traci Lynn, founder and president of Traci Lynn International. Lynn had listeners laughing as she aimed her wit and wisdom at the constructive role of change in advancing women in their careers.

President Ronald K. Machtley and Women's Summit Chair Kati Machtley thank the sponsors who made the event possible, including primary sponsor Fidelity Investments and supporting sponsors: Amica Insurance, Blue Cross Blue Shield of RI, Cox Communications/Cox Cable, Edwards and Angell, LLP, General Dynamics Electric Boat, IKON Office Solutions, Narragansett Electric, *The Providence Journal*, Sovereign Bank, Texas Instruments, and Tupperware.

Primary sponsor: **Fidelity Investments**





*Attendees meet and network in the Grand Hall of the George E. Bello Center for Information and Technology.*



*Traci Lynn, founder of Traci Lynn International, Inc.*



*Kathleen C. Hittner, M.D., President and CEO, Miriam Hospital, Providence, R.I., and Bryant trustee*



*Ron Machtley, Soledad O'Brien, co-anchor of NBC's Weekend Today, Kati Machtley, and Sherron S. Watkins, former Enron employee and whistleblower*



*Sherron S. Watkins, Time magazine's "Person of the Year" for 2002*



## SHARE YOUR SUCCESS WITH A NEW GENERATION

As a Bryant College alumnus/a or friend of the College, you can help our current students as they prepare to leave the College and embark on their new careers. We encourage you to join other alumni and employers, in and out of the region, who sponsor internships and hire Bryant students for full-time jobs.



There are many different ways that you can help.

- List a full-time, entry-level employment opportunity with the Office of Career Services. If your company would like to receive resumes from highly qualified students or recent alumni, simply e-mail us a position description. We will post the job on the Bryant Career Connection (BCC), our online job posting board.
- Visit campus to interview potential candidates in person. We will make all of the arrangements and even host employers on campus for lunch during the visit.
- Sponsor a Bryant student for an Academic Internship either during the school year or the summer break.
- Become a member of the Office of Career Services' Alumni Career Network and make yourself available to provide business insight, networking leads, or job shadowing opportunities for a Bryant student.

For more information on any of these resources, contact Skip Nordhoff, manager of corporate recruiting, by calling **401-232-6090** or e-mailing **nordhoff@bryant.edu**, or visit the Office of Career Services Web site at **<http://web.bryant.edu/~csoffice>**



## A CHALLENGING ISSUE

The new Douglas and Judith Krupp Library is the foundation upon which scholarship at Bryant College is built. Its resources support research, curricular growth, and student achievement. Located in the George E. Bello Center for Information and Technology, the Library's enormous collection and state-of-the-art technology have contributed immeasurably to enhancing Bryant's reputation for academic excellence.

Modern in design and function, the beautiful Krupp Library features laptop plug-ins virtually everywhere, as well as rows of online access to subscriptions and research materials. The facility's cutting-edge features have helped make Bryant competitive with business schools nationwide. At the moment, the College's collection numbers over 150,000 print, video, and microfilm assets, and students and faculty have access to scholarly volumes at many other area colleges through a library network agreement.

Despite all of these advantages, Bryant College Director of Library Services, Mary Moroney, believes more is needed. "The College has identified several new electronic and print collections that are critical to the coursework of today's undergraduate and graduate students and professors," she says. "Our new majors in communication and applied psychology, in addition to newly available electronic journals and databases, call for an expanded purchase budget."

In response to the Library's needs, Judith and Douglas Krupp have issued a challenge to raise an additional \$750,000 for the Library's endowment fund. The Krupps will match 50 percent of each gift made. "We want to continue building a library collection that distinguishes our institution—one that is the envy of business schools throughout the country," Krupp says.

An individual, graduating class, or family can establish a named endowment for the purchase of books, electronic media, or even library equipment with a minimum pledge of \$25,000, which may be paid over five years. These funds will be invested by the College to provide a perpetual source of income for the Library.

For more information on the Krupp Challenge, or on establishing an endowed book fund at Bryant, please contact Robin Torbron Warde, executive director of development, at **401-232-6253**, or via e-mail at **rwarde@bryant.edu**

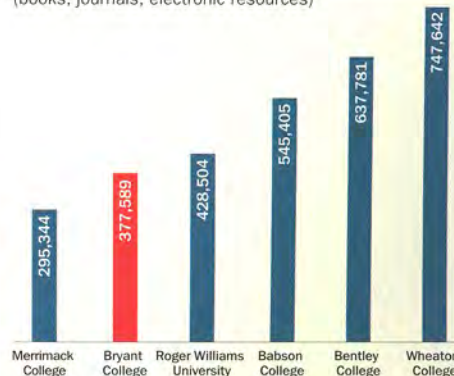


*Douglas '69 and Judith Krupp*



*Douglas and Judith Krupp Library*

**Fiscal Year 2000 Expenditures for Library Resources**  
(books, journals, electronic resources)



Source: Academic Library Survey 2000



JUST SOME OF THE TITLES  
OUR ALUMNI HOLD:

CEO

CIO

COO

CFO

CA\*

**\*CLASS AGENT. YOUR BRYANT EDUCATION HAS HELPED MANY OF YOU SUCCEED IN BUSINESS. NOW YOU CAN HELP BRYANT SUCCEED IN THE BUSINESS OF EDUCATION. CLASS AGENTS WILL COMMUNICATE WITH CLASSMATES TO ENCOURAGE THEIR SUPPORT OF THE ANNUAL FUND AND THEIR ACTIVE PARTICIPATION IN ALUMNI EVENTS LIKE HOMECOMING AND REUNION. PLEASE RESPOND POSITIVELY AND HELP INCREASE ALUMNI PARTICIPATION BY MAKING A GIFT. FOR MORE INFORMATION, CONTACT DAVE GREENAN '73 AT (401) 232-6816 OR [DGREENAN@BRYANT.EDU](mailto:DGREENAN@BRYANT.EDU), OR VISIT [WWW.BRYANT.EDU](http://WWW.BRYANT.EDU).**





## SPOTLIGHT ON BRYANT: FACULTY NEWS

### IN LIVING COLOR: BRYANT HISTORY PROFESSOR BRINGS WWII TO LIFE IN PBS SERIES

When Emmy Award-winning documentary filmmaker Martin Smith trained his lens on World War II, one of the first experts he enlisted in the project was Bryant history professor Judy Barrett Litoff. *The Perilous Fight: America's World War II in Color* focused on an aspect of the war in which Litoff is a leading authority: how ordinary Americans struggled through their daily lives on the home front as the battles raged

overseas. Actor Martin Sheen narrated the two-part series, which first aired on PBS Feb. 12 and 19 of this year.

Although hundreds—if not thousands—of documentaries have looked at WWII from various angles, *The Perilous Fight* was unique for its use of original color film and its emphasis on social history. To an audience accustomed to viewing the war in black and white, Smith's all-color treatment added a startling touch of graphic realism to the war years. Smith culled the footage from hundreds of hours of film held by government archives,

museums, historical societies, and veterans and their families. Most of it had never been aired publicly before.

Litoff helped provide the other realistic dimension—the “person-on-the-street” perspective. “Martin didn’t want talking heads or old timers reminiscing about the war,” Litoff says. “He wanted the thoughts and feelings of everyday people who were living in the shadows of the turmoil.” Smith found this kind of personal documentation in Litoff’s collection of more than 30,000 letters written by women during that era.

Litoff began collecting the letters in 1988 through solicitations published in newspapers across the nation asking women to share their war-years correspondence. The response was overwhelming. Thousands of people sifted through their attics and found a trove of letters—letters written by war brides, sweethearts, and mothers to their men overseas, as well as letters by women who served in the military at home and overseas and who worked as “Rosie the Riveters” in defense plants. Smith knew about this massive collection  
*(Continued on page 22)*

### SKY'S THE LIMIT—LITERALLY—FOR BRYANT STUDENT

By day, Linda Mallory works full time as a national sales account manager for a Pawtucket-based manufacturing firm. By night, she's a part-time Bryant marketing student. Mallory, who waited until later in life to attend college, approaches her education with the energy of an 18-year-old—and then some.

For instance, inspired by the World War II letters of two volunteer female Air Force pilots, Mallory actually flew in a 1940 WACO biplane just so she could relate to their experiences. She'd read the letters as part of Prof. Judy Barrett Litoff's course “U.S. Women and World War II,” and she was struck by “the obstacles these women overcame and the enormous personal

self-sacrifice and risks they were willing to take while serving our country.”

Mallory talked her friend Marylou Brais into joining her on the adventure, and together they felt the thrill of the open cockpit, the noise, the space constraints, and the joy of being able to see for miles unobstructed. “My appreciation for the skill and bravery of these fine women was greatly enhanced,” Mallory says. “So much of the decision-making was based on a couple of instrumentation devices; the rest of the flight tasks were entirely dependent upon the pilot's skill and flying ability.”

The women pilots who Mallory came to admire so much flew more than six million miles, but received no official recognition until 1977. “They were—and continue to be—



role models for other women,” Mallory says.

Mallory's enthusiasm for her work and her studies make her a role model for other women who are thinking of pursuing a college degree later in life. She appreciates the opportunity, and calls it “a pleasure and a

privilege” to attend Bryant.

“While going back to school can be intimidating, it truly is one of the most rewarding experiences of my life,” says Mallory. “The ability to learn is a gift—one that should never be taken for granted and knows no boundaries, including age.”



(Continued from page 21)

through Litoff's nine books on the topic, including *Since You Went Away* and *We're In This War, Too*. Letters from her most recent book, *Fighting Fascism in Europe* (February 2003) were also used in the series. Unlike her other books, this one focuses on the wartime letters of a man.

"When it came to working on this project, it was a good thing I'd been reading other people's mail for the past 15 years," Litoff says. "The producers would call me up and ask for letters from, say, a woman who was at Pearl Harbor on Dec. 7, 1941," Litoff says. "I'd know just what letters to recommend. In the finished documentary, the letters are read while footage of the actual incidents flashes across the screen. For the audience to hear about the impact of these events on ordinary people makes history more powerful and often very, very heart-wrenching."

Among the letters featured in the series were those written by an Army nurse describing the carnage and chaos at Pearl Harbor and by an Army nurse stationed in Germany, who wrote to her parents with pride about the ordinary heroes who faced death every day at the front. A grandmother in rural Mississippi reflects poignantly



Judy Barrett Litoff, professor of history

on the death of President Franklin Delano Roosevelt, and a young war wife describes for her husband the thrill of celebrating victory on New York City's Great White Way.

Although she has served as historical consultant on more than half a dozen documentaries, Litoff rates her experience working on *The Perilous Fight* as the best ever. "The producers were meticulous, involving the experts in all phases of the project," she says. "A lot of historians could learn from Martin Smith about how to maintain precision and accu-

racy in telling a complex story."

Litoff also praises Bryant College for supporting her in conducting the research that proved so valuable to *The Perilous Fight*. Work-study students helped her place the letter solicitations, transcribe the responses, and create and maintain databases of the collection—tasks she could never have accomplished on her own, she says.

"Besides the wonderful assistance I received from students and my faculty coordinator, the administration gave me research stipends,

sabbatical leaves, travel money for presentations, and other help," Litoff says. "Otherwise, this never would have been possible."

Litoff uses her letter collection for a course she teaches at Bryant on U.S. women and WWII. "When students work with these letters, they begin to see the significance that ordinary people have in history. My goal is to instill in students the idea that history is everybody's history—that they are as much a part of it as the political and military leaders that they read about in the newspapers."

#### FACULTY NEWS

"Community Connections," a joint program of Bryant College and the U.S. Department of State, was featured in an *Eastside Monthly* article in January. The program brings young entrepreneurs and managers from the Republic of Belarus to serve in internships with local businesses, live with host families, and learn about the American culture.

**JOSEPH ILACQUA**, program director, was quoted in the article, as were several of the program participants.

An op-ed by **GREGG LEE CARTER** titled "Why so many starving children?" appeared in *The Providence Journal* on Dec. 12, 2002, and in *The Call* on Dec. 4, 2002. Carter will sponsor a multimedia presentation on body-image issues and concerns given by Sharlene Hesse-Biber, co-founder of the Women's Studies program at Boston College and author of *Am I Thin Enough Yet?*

Rhode Island Poet Laureate **THOMAS CHANDLER** has written his fourth book, *Sad Jazz*, which is available for

sale at the Bryant College bookstore. The book, a compilation of poems, was a finalist for the 2001 Levis Prize, a national book competition sponsored by Four Way Books.

**PROFESSOR JUDY BARRETT LITOFF** and her work as an historical consultant for a new PBS series on WWII were featured on the front page of the Lifebeat Section of *The Providence Journal* on Feb. 11.

**PROFESSOR ROBERT MUSKIAN** was quoted in *The Providence*

*Journal* in December 2002 in a "Moneyline" column that focused on changes in the retirement age and Social Security.

**MARSHA PRIPSTEIN POSUSNEY** co-edited *Women and Globalization in the Arab Middle East: Gender, Economy, and Society*. The book assesses the impact of globalization on women in Middle Eastern societies.

An op-ed by **WILLIAM SWEENEY** on the outlook for the Rhode Island economy appeared in the Jan. 28 issue of *Providence Business News*.



## SPOTLIGHT ON BRYANT: CAMPUS NEWS

### NEW TRUSTEES

#### THOMAS CELONA '69

of North Kingstown, R.I., is the owner of Thrifty Car Rental in Warwick. He is also chairman of Thrifty's National Advertising Committee. Thrifty Car Sales, The Leasing Store, and Prestige Limousine are subsidiaries of Thrifty Car Rental of Rhode Island, which employs 130 people.

After receiving his degree in management from Bryant in 1969, Celona founded Thrifty Car Rental with his partner, John Geraci. Since then, the company has won Thrifty's Customer Service Award for the past three years and received the prestigious TRACStar Award for franchise excellence for eight years

out of the award's 10-year history.

In 2002, Bryant awarded Celona the Distinguished Alumnus Award. He also was named the 2000 Rhode Island Small Business Person of the Year by the U.S. Small Business Administration. Celona is the recipient of the 2002 Greater Providence Chamber of Commerce Small Business Leader of the Year Award, the 2001 Auto Rental News Executive Leadership Award, the 1996 P. Bishop Covell Volunteer Service Award, and the 1998 Sam Walton Community Business Leader Award.

In addition to his business accomplishments, Celona is respected for his involvement

in the community. He's served on several boards, including Junior Achievement of Rhode Island, Central Rhode Island Chamber of Commerce, and Kent County Memorial Hospital. He is also the founder and chairman of the Central Rhode Island Development Corporation and a former member of the National Alumni Council at Bryant College. Celona's wife, Kathleen, graduated from Bryant in 1968.

**JANICE W. SULLIVAN** of East Greenwich, R.I., has owned an interior design firm, Colors by Design, for four years, a business she began after raising two children and volunteering in the local school system. She met her husband, Peter Sullivan '74, who

is president and founder of Arlen Corporation, when they were students at Bryant. They later worked in the same department at Jordan Marsh in Warwick. Peter Sullivan is a member of Bryant College's Campaign Steering Committee, and the Sullivans have established a named endowed scholarship fund as part of *The Campaign for Bryant*.

Janice Sullivan's grandfather Elmer C. Wilbur served as Bryant dean of the Secretarial Program in the 1930s, as well as Dean of Men and Dean of Admissions before his retirement in 1958. Her father, Ronald Wilbur '50, her aunt Eleanor Hubbard '56, and her uncle Gardner Hubbard '59, are also Bryant graduates.

### (WORK), FUN, AND GAMES

Jennifer Markacs '05 has toys on the brain—but that doesn't mean she's all play and no work.

Markacs is an honors and dean's list student, serves in the Student Senate and Student Ambassadors, and is also a resident assistant. But Markacs mixes fun with her work in researching and writing about toys.

A minor in psychology and a triple major in marketing, management, and communication, Markacs will have the opportunity to blend all of her interests in two internships at Hasbro, Inc.'s corporate offices in Pawtucket. This summer, she'll join the Investor Relations department. In the fall, she'll work 10 to 12 hours a week in Corporate Communications.

Markacs' dream of working for the toy giant took shape when Markacs met Hasbro chairman and CEO Alan G. Hassenfeld '85H during his dedication of the Hassenfeld Commons at Bryant in 2002. His speech affected her so much that she decided not to scrap

her plan to major in business.

"After hearing Hassenfeld and realizing how some people in business are still generous and humble, my faith in the business world was restored," she says.

Markacs wrote Hassenfeld a thank-you note for inspiring her, and this led to an invitation

to shadow Hasbro's senior vice president of corporate communications for a day. She was later offered the internships.

"In a world full of deception and scandal, Hasbro is a real gem," Markacs says. "Hasbro is such an amazing wonderland, so full of warmth and care."



Jennifer Markacs '05



## INTERNATIONAL EDUCATION WEEK BUILDS BRIDGES OF CULTURAL UNDERSTANDING

**T**he Intercultural Center for International Education and Multicultural Affairs (ICC) joined with faculty and students to present the first International Education Week at Bryant College Nov. 19–22, 2002. The event included keynote speakers, a film festival, panel discussions, a sampling of international foods, a fashion show featuring Bryant students, and other internationally flavored events.

“Our theme, ‘international cooperation,’ allowed us to showcase a number of global issues and gave our students and staff an opportunity to share their cultural heritages,” said ICC director T. Abraham Hunter. “We try to foster a supportive environment for people of different races, religions, experience, and countries. We have a responsibility to help our students understand how they fit into the global community.”

Celebrated throughout the world, International Education Week was established through a joint effort of the U.S. Department of Education and the U.S. Department of State in order to celebrate and promote multiculturalism and international education.



*The broad range of cultural heritages at Bryant received a week long showcase in November.*

#### BRYANT BUSINESS FORUM RINGS IN THE NEW YEAR

Nearly 100 local business professionals, alumni, faculty, and students attended Bryant's first New Year's Business Forum on Jan. 29 to hear expert business analysts make their economic predictions for 2003. The Global Entrepreneurship Program hosted the event, which fea-

tured Dr. Christopher Probyn, chief international economist at State Street Corporation in Boston; Gary Ciminero, acting executive director of the House of Policy Office of the Rhode Island Legislature and director and past president of the New England Economic Project; and Michael McMahon, executive director of the Rhode Island Economic Development

Corporation and executive counselor to the governor for Economic Growth and Community Development. Rick Smith, producer of the television program “It's Your Business,” moderated the panel, and President Ronald K. Machtley presented closing remarks. A reception following the event was sponsored by Tillinghast, Licht, Perkins, Smith, & Cohen.

#### BRYANT JOINS EDUCATION NETWORK

Bryant College has signed an agreement with Microsoft Business Solutions, a Fargo, N.D.-based business management software developer, to join the Education Alliance Network (EAN). This network enables colleges and universities to provide Microsoft Business Solutions' business management software as a key component of accounting curricula. As part of the agreement, Microsoft Business Solutions has donated Great Plains software, technical support, and training worth a total of \$73,700.



*Gary Ciminero, Christopher Probyn, Troy Byrd, Rick Smith, Ronald K. Machtley, Michael McMahon, and David Meskhi '01*



## ENTREPRENEURIAL STUDENTS THINK PHAST

When he participated in a research study called "Project Smoke Out," Christopher Surdi '05 received a lot more than the \$50 he was promised. The experience led to his creation of a successful new business involving several of his Bryant classmates.

The idea for Phastcash.com came to Surdi when, at the end of the study, he asked if he could obtain the results. He was told that could take up to six years because of the difficulties researchers face in finding study participants. Surdi instantly saw the potential for a business that connects researchers with prospective participants.

Joining forces with Mike Haggerty '03, Alex Petrow '03, and Dave Scozzafava '05, Surdi created Phastcash.com, a company that brings college students and clinical researchers together via the Internet. For a nominal fee, hospitals can post their studies on the Web site, and e-mail notifications are sent



*Dave Scozzafava '05, Mike Haggerty '03, Chris Surdi '05, and Alex Petrow '03*

to college-age subscribers. Using the direct marketing knowledge they learned in class, the Phastcash.com entrepreneurs placed advertisements for their Web site on the inside of pizza box lids (who eats more pizza than college students?), and in return, Phastcash.com posted the pizza restaurants' links and banners on its site.

Last summer, Surdi and his partners signed on two clients—Miriam Hospital and Brown University—and they launched the business in October 2002. Four months later they had 14 clients and were well on their way to turning a profit. Eventually they hope to take the business global.

The partners credit Bryant College for helping them create and implement a remarkable business plan and marketing strategy. "If not for this institution, we would not have conceived this service," Surdi says. "Whenever we have a question or need assistance, there is always a knowledgeable person or professor to help."

## MAKING THE GRADE

Three Bryant seniors majoring in business were ranked among the best and brightest in business programs across the country, scoring in the top one percent of the 32,000 students who participated in the fall 2002 Educational Testing Service's Major Field Test in Business. Colleges and universities nationwide administer the exam to measure students' academic achievement in under-

graduate business education.

In addition to David Dexter, David Silk, and Tim Watt, who weighed in at the top of the scale, 12 students scored in the top 10 percent and 25 more scored in the top 25 percent.

"Our academic programs are geared to provide students with a well-rounded education that has a firm grounding in the various business disciplines," said V.K. Unni, vice president for academic affairs. "While

Bryant has broadened its educational offerings, this test demonstrates that our tradition of excellence in business remains strong."



*(Left to right) David Dexter '03, David Silk '03, and Tim Watt '03*

## STUDENT ALUMNI ASSOCIATION GIVES \$1,000 TO THE CAMPAIGN

The Campaign for Bryant is \$1,000 richer thanks to the Student Alumni Association. Members raised the money through sales of Fall and Spring Survival Kits, Freshmen Balloon Bouquets, and a raffle.

Their gift will be applied toward construction of new facilities. Pictured are (left to right) Association treasurer Mary Cady '05; Susan Detri-Souve, Bryant's director of individual giving; Association president Lisa Tramontozzi '05; Association vice-president Justin Gallagher '03; and Association secretary Lynsey Cozens '05.





# BLACK HISTORY MONTH CELEBRATION CENTERS ON THEME OF "FREEDOM AND RESTRAINT"

In conjunction with Black History Month in February, Bryant sponsored "Improvise your Way to Success," a series

of programs in which students and faculty explored the interplay between freedom and restraint and the way it affects American culture.

Communication Department Chair Stan Baran used the music of jazz musician and composer Billy Strayhorn to create

an inspiring presentation about genius and transcending limitations. Spinning three different versions of Strayhorn's "Lush Life," each one sung by an artist from different genres and decades, Baran demonstrated that an artist's unique interpretation of an old standard can

mean the difference between "good" and "brilliant."

Other events included open forums and presentations on the theme of freedom and restraint from a variety of academic perspectives, including history, English, culture, and social studies.

## PRESIDENT'S CULTURAL SERIES JAZZES UP CAMPUS

The President's Cultural Series brought to campus some of America's finest musical entertainers this past winter. The Racky Thomas Band, Boston's premier swinging blues band, performed April 3 in Janikies Auditorium. Part of Bryant's Alumni Achievement Awards celebration as well, the event featured the soulful vocals of Thomas as well as the sought-after tenor saxophonics of Gordon Beadle.

Also gracing the campus on February 27 was Kendrick Oliver & the New Life Jazz Orchestra, featuring Kevin Mahogany, one of today's premier jazz vocalists. The 21-member orchestra enlivened Janikies Auditorium with music from swing's golden era. This event was held in conjunction with Black History Month.

*The Racky Thomas Band*



*Kendrick Oliver & the New Life Jazz Orchestra*





**FOURTH EDITION OF  
BRYANT LITERARY  
REVIEW FEATURES  
TALENT FROM  
AROUND THE GLOBE**

Think Bryant's all about business? Well, check out the fourth issue of the *Bryant Literary Review (BLR)*, a national journal of poetry and fiction that is published annually, which went on sale in May.

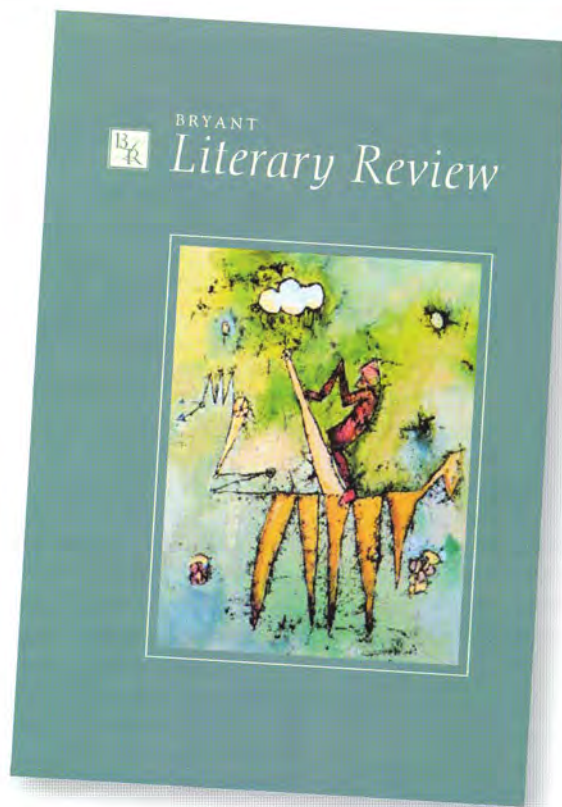
An editorial board of faculty, students, and staff selected seven short stories and 25 poems from the hundreds of submissions they received from across the country and around the world. The journal includes poems by two Bryant students.

"The students' work survived competition from hundreds of submissions," says Rhode Island Poet Laureate Tom Chandler, who is assistant professor of English at

Bryant. "The fact that they were Bryant students was irrelevant during the selection process. The students were competing with writers and poets who have won awards and have been recognized throughout the country, and they made it."

The *Review* is sponsored by *The Woonsocket Call* and *The Pawtucket Times*, as well as the Bryant College Division of Academic Affairs, the Division of Institutional Advancement, and the Faculty Development Center.

For a preview of the journal, log on to the *BLR* Web site at <http://web.bryant.edu/~blr>. Copies of the *BLR* cost \$8 and may be purchased by calling (401) 232-6464. Submissions for the next issue will be accepted between Sept. 1, 2003 and Dec. 31, 2003. See the Web site for guidelines.



**BRYANT/RISD  
COLLABORATIVE  
PROGRAM  
TAPS BRYANT'S  
CREATIVE SIDE**

Every chance it gets, Bryant expands a horizon on the artistic front. Most recently, it was by offering a new course as a special topic in humanities—"Introduction to Drawing I." The program, which took place Jan. 2-17, made a significant imprint on the College landscape.

Rhode Island School of Design faculty developed the program with Bryant, and RISD professor Ben Anderson came to campus to teach the course, which fulfilled a liberal arts elective or an open elective. Anderson says students learned how to heighten perceptual awareness through the activity of drawing.

"Drawing I" filled up with 21 students in a matter of 24 hours, a sign that Bryant students are ready, willing, and able to create art.

"This course was very successful," says acting dean

David Lux, who was enthusiastic but not at all surprised. "Bryant students have a strong appreciation for and interest in the arts and humanities," he says.

"I am very excited by this collaboration," adds Petra Kuppers, assistant professor of performance studies, English, and humanities, who was involved in developing the pro-

gram. "The speed with which our student population took up the course says something very interesting about our need to be sensitive to the whole being of our students."



Bryant students work with RISD professor Ben Anderson to refine their artistic talents during winter break.



### BRYANT HOCKEY REPEATS NECHA CHAMPIONSHIP

The Bryant College hockey team outscored M.I.T. by 4-2 in March to take the Northeast College Hockey Association (NECHA) Championship for the second year running. The team had competed hard all year and qualified for the week-end series in Hooksett, N.H., by compiling a 7-3 conference record. Other finalists were W.P.I. and Springfield College.

In the first semi-final match-up of the tournament, Bryant defeated Springfield 4-1 to advance to the championship game against M.I.T. Since only four members of the Bulldog team will graduate this year, the opportunity for a three-peat is promising.

### BRYANT GOES "PLATINUM"

The Bryant name has always helped graduates secure top jobs, and now it can help secure a no-annual fee credit card.

The *Platinum Plus* (SM), a no-annual fee Bryant College Visa card issued by MBNA American® Bank, offers our Bryant College alumni members a low introductory annual percentage rate on cash advance checks and balance transfers. *Platinum Plus* customers may also take advantage of numerous benefits, such as fraud-protection services, a free year-end summary of charges, supplemental auto-rental collision deductible coverage, and \$1-million Common Carrier Travel Accident Insurance.

To get more information about a Bryant College *Platinum Plus* card, call toll-free 800-523-7666 (TTY users, please call 1-800-833-6262), or go to alumni home page—[www.bryant.edu/alumni/services.htm](http://www.bryant.edu/alumni/services.htm). Use priority code F\$KX when speaking with an MBNA representative about the program.

### BRYANT'S FIRST VIDEO FESTIVAL INSPIRES FUTURE FILMMAKERS

Anyone can be a filmmaker—all you need is a video camera and an idea. That was one of the key points made during the first Bryant College Video Festival, which drew entries created by students throughout the Eastern Seaboard. Winners introduced and screened their work to an audience of 70 people on Nov. 19, 2002, in Janikies Auditorium.

Sponsored by Bryant Academic Affairs, the English and Humanities Department, and the Communication Department, the video festival was directed by Petra Kuppers, assistant professor of Performance Studies, English, and Humanities. She also acted as a judge for the event, along with fellow English/Humanities professors Martha Kuhlman and Elizabeth Walden.

"The material screened was made by people like us and created with the same technical equipment we have at Bryant," Kuppers said, referring to the grant-funded editing suite on campus.

One of the most daring and talked-about documentaries in the festival was *Pharaoh's Streets*, a film by Dartmouth College senior Jethro Rothe-



## Move over Steven Spielberg!

You've got an idea. You've got a video camera.  
You want to show the world how talented you are.

Here's your opportunity...

## Bryant College 2nd Annual Student Video Festival Call for Videos

**YOUR PROJECT SHOULD BE:**  
Documentary (any length) or experimental shorts (up to 10 minutes)  
VHS NTSC/CD/DVD

**WHO CAN SUBMIT:**  
Students currently in higher education  
(Not just Bryant students)  
Graduates of 2002  
Work group of faculty and students

**DEADLINE: JUNE 1, 2003**

FESTIVAL PLANNED FOR FALL 2003

**FOR MORE INFORMATION:**  
Festival Director, Petra Kuppers  
[pkuppers@bryant.edu](mailto:pkuppers@bryant.edu), or call (401) 232-6455

Kushel. Rothe-Kushel lived as a homeless person in Los Angeles for one year to make the documentary. Professor Kuppers screens the film as part of her Introduction to

Humanities course as well as her Medical Visions course.

Students and faculty were so enthused by Bryant's first film festival that another is slated for next fall.

### TASK FORCE TO EXAMINE ALUMNI-GIVING OBSTACLES

Long after tossing their tassels to the other side of their mortarboards, Bryant's alumni have stayed in touch with their alma mater. But turning that sense of connection into dollars that will benefit future generations of Bryant students continues to be a challenge. To meet it, Bryant has charged the Alumni Task Force with conducting focus groups to study relationships between alumni and Bryant in order to see how the College can perk up the alumni-giving process.

Giving is lagging both in numbers and dollars, according to Task Force chair Jennifer Proud Mearns '82, former trustee and member of *The Campaign for Bryant* steering committee. "Our rate of giving is behind that of our competitors and other similar institutions," Proud Mearns says.

"In the past, we tended to attribute this to ineffective strategies and our general reluctance to ask," she says. "However, under Laurie Musgrove's leadership during the past few years, Bryant has made a concerted effort

to reconnect with alumni and do a much better job of cultivating those relationships. But while overall giving has increased dramatically, it is still far behind where it should be."

The Alumni Task Force will take a grassroots approach, conducting focus group interviews with alumni around the country to pinpoint the reasons for lack of support.

"After analyzing the results of our research, we intend to make recommendations to help energize alumni financial participation in *The Campaign* and beyond," Proud Mearns says.



## CLASS NOTES

### 1966

ABDUL-MAJID A. AL-DAHMAN of El Cajon, Calif., is president of Escondido Plaza Corporation in Escondido, Calif. Abdul is involved with real estate developments for Southern California.

### 1969

FRANCINE (SPITZMAN) FINK of East Greenwich, R.I., was appointed dean of professional and continuing studies at Dean College in Franklin, Mass.

EDWARD B. GOMEAU of Stratford, Conn., was named comptroller/chief financial officer for the Town of Greenwich in Connecticut. Ed was the recipient of the Association of Government Accountants National Distinguished Local Award and also won the Treasury and Risk Management Gold Alexander Hamilton Award for excellence in retirement plans.

### 1970

JOHN M. LAROCCA, SR., of Franklin, Mass., is capital campaign co-chairman of the Franklin YMCA. The YMCA was awarded a \$100,000 challenge grant from Garelick Farms to support a new \$3-million construction and renovation project that will double the current facility in size. John is president of William Palumbo Insurance Agency in Medfield, Mass.

### 1973

MARCIA (SENK) MILLER of Petaluma, Calif., was named project leader of the information technology department at GAP, Inc., in San Bruno, Calif.

### 1974

LOUIS F. MAZZA, JR., of North Kingstown, R.I., was named assistant vice president of Amica Life Insurance Company in Lincoln, R.I.

RHONDA D. SMITH of North Kingstown, R.I., was named a senior professional representative at Merck & Co., Inc., in Westwood, Mass.

ANDREW J. SPIRITO of North Providence, R.I., owner of The Andrew Spirito Agency/Nationwide Insurance & Financial Services, in Cranston, R.I., will celebrate 20 years in business.

### 1975

THOMAS C. CATTO of Keller, Tex., was named vice president of sales with McGuire & Associates in Southlake, Tex. M&A is a privately held company and is the largest supplier of food and beverage to the airline industry worldwide.

DAVID E. WAGNER, SR., of Cranford, N.J., is a supply planner II with Philips Lighting Company in Somerset, N.J.

### 1976

JANE CARPENTER of Saranac Lake, N.Y., is president of the Tri-Lake Federal Credit Union Board of Directors in Saranac Lake and Lake Placid, N.Y.

LISA MARIE (CATUOGNO) CLARK of Merrimack, N.H., was promoted to GS-15, director of contract operations with the U.S. Department of Defense, Defense Contract Management Agency East District in Boston, Mass.

### DONALD T. STEWART MBA



of Jacksonville, N.C., was named president of Neuse River Development Authority, Inc., in New Bern, N.C. The NRDA is a non-profit corporation that administers eight different commercial lending programs designed to assist the business borrower unable to obtain traditional bank financing.

### 1977

LAWRENCE E. WHITE of Carlsbad, Calif., was promoted to chief financial officer at ORION Scientific Systems in Newport Beach, Calif.

### 1978

GEORGE H. CISNEROS of Marmora, N.J., founded in 1998 the first of now six East Coast chapters of Christian Surfers of the U.S. George serves on the board of, as well as co-directs, the New Jersey chapter of Watermen for Christ.

BRIAN C. DWYER of Great Falls, Va., was named assistant inspector general for investigations at the Nuclear Regulatory Commission's Office of the Inspector General in Washington, D.C.

MARY M. MCGOLDRICK MBA of Rumford, R.I., was named senior vice president and chief investment officer at The Washington Trust Company in Westerly, R.I. Mary will be responsible for overseeing the bank's investment policy and strategies, and administration of the Westerly investment group. In addition, she will manage individual client portfolios. Mary is the author of *Economic Outlook*, a new publication for clients and associates of Washington Trust.

BARBARA (KENNEDY) PAGANI of Columbia, Conn., was promoted to second vice president in the commercial lines technology department at Travelers Property & Casualty Co., in Hartford, Conn.

### SALLY (MONTI) PROTO of



Bristol, R.I., was promoted to senior vice president/district manager of in-store banking

for Rhode Island and Southern Massachusetts at Citizens Bank in Providence, R.I.

DAWN M. SANTACQUA-MOHER of Hamden, Conn., was named senior special investigator with the special investigations unit for Anthem Blue Cross and Blue Shield in North Haven, Conn.

### 1979

RONALD H. ELKIN of Waterford, Conn., is vice president of sales and marketing at New London Tape Distributors, Inc., in Niantic, Conn. The company was awarded the Crown Gold Industrial Distributor of the Year by the United Group.

### SEND LETTERS TO

Bryant Business  
1150 Douglas Pike  
Smithfield, RI 02917-1284

e-mail: [bryantbusiness@bryant.edu](mailto:bryantbusiness@bryant.edu)  
fax: 401-232-6732



**1980****DENNIS CHAMPAGNE**

of North Smithfield, R.I., was named vice president/manager of vendor risk in technology risk management at Citizens Bank in Providence, R.I.

**RICHARD V. DIGENNARO**

'95MST of Wawick, R.I., completed the certification process and received the Certified Valuation Analyst (CVA) designation from the NACVA, a nationally recognized organization. Richard and his partner own a private accounting practice, DiGennaro & Palumbo, LLP, in Coventry, R.I.

**NANCY A. DIXON** of Glastonbury, Conn., is manager at Nicola, Yester & Company, P.C., in Glastonbury.

**ROSEMARIE (HACKETT) HARKINS** MBA of Westboro, Mass., is owner of Abilmed Medical Billing and Accounting Service in Westboro.

**THOMAS F. SCANLON** of Glastonbury, Conn., president of Borgida & Company, P.C., in Manchester, Conn., was authorized by the Certified Financial Planner Board of Standards, Inc., to use the certification marks CFP® and Certified Financial Planner™ in accordance with CFP board certification and renewal requirements.

**1981**

**DANIEL J. GALLAGHER** of Fayetteville, N.Y., is an attorney-at-law with his own practice in Fayetteville. Dan is also an adjunct professor of Syracuse University's paralegal program.

**1982**

**STEPHEN M. DALEY** of West Harwich, Mass., is the executive director of R.A.D. Kids, a personal empowerment safety education program in West Harwich.

**MICHAEL H. KANE** MBA of Cranston, R.I., is an emergency services clinician at The Providence Center, a clinical social worker at Human Services Consultants, and a casework supervisor II with the State of Rhode Island Department of Children and Families all in Providence, R.I.

**GBOLAHAN A. ONI-ORISAN** of New Britain, Conn., founder and president of a growing information brokerage service, Information Management Systems, Inc., in New Britain is working on a book to be titled "How to Build and Operate Your Own Information Brokerage."

**LISA M. SATTLER-BIESAK** of Durham, Conn., is working as an independent contractor, marketing an array of products, services, and events. In January 2003, Lisa was named promotion and event project manager for *The Hartford Courant's* Unique Lives and Experiences Lecture Series in Hartford, Conn. Lisa also co-hosts a weekly radio program called "Defining Women" in Middletown and Old Saybrook, Conn.

**1983**

**ROBERT S. GRIFFITH** of Wildwood, Mo., is vice president and chief financial officer at American Decorative Surfaces, Inc., in Dupo, Ill.

**JEFFREY D. '83 and AMY (CLARK) LEMKIN '84** of Framingham, Mass., sold their business, The Bread Basket Bakery, which they had owned for 12 years. Jeff and Amy own rental properties in Hull (Nantasket), Mass., and are involved in commercial real estate.

**1984**

**KATHLEEN (HUFFMAN) COTNOIR** of Longmeadow, Mass., is the director of development and alumni relations at Bay Path College in Longmeadow. Kathleen is also a member of the Board of Directors for Big Brothers-Big Sisters of Hampden County.

**SHARON (BOLAND) HURLEY** of Harrison, N.Y., a loan consultant at Washington Mutual Home Loans, Inc., in White Plains, N.Y., was listed in the top 25 loan consultants in the northeast region for Washington Mutual in White Plains, N.Y.

**JEREMIAH F. LONG, JR.**

'96MBA of Attleboro, Mass., was promoted to division controller with Mahr Federal, Inc., in Providence, R.I.

**A. MILES MCNAMEE** of

Evergreen, Colo., was promoted to senior vice president, affiliate marketing, at Starz

Encore Group in Englewood, Colo. Miles will be responsible for all affiliate marketing for the Starz Encore premium movie channels, including: direct marketing, national point of sales marketing, internal sales communications, and interfaces between Starz Encore sales, marketing strategy, and creative services.

**1985**

**E. ELIZABETH (CARTER) GOSSELIN** of Fairfield, Conn., formed The Falcon Resource Group in Fairfield. It is a firm that provides customized research to the job seeker. The focus is on individuals overseas, including their "trailing spouses," along with those located in the United States. Beth has owned an executive search firm, Carter Consultants, since 1991 and has the expertise to work with job seekers who need guidance in developing target lists and contact names to build their network.

**JAMES P. MARTIN** of Windsor, Conn., was named regional director of planner development for Sagemark Consulting in Windsor. Jim also owns his own Wealth Preservation Firm.

**1986**

**JEFFREY E. BROWN** of Paxton, Mass., founded Blue Cod Technologies, a software company that currently employs 15 people, serves 25 customers around the U.S., and supports eight commercial software products. Blue Cod Technologies is headquartered in Worcester, Mass.

**DONNA-JEAN W.**

**RAINVILLE** MBA of East Greenwich, R.I., was named vice president/investment management services in the

Not-for-Profit group at Citizens Bank in Providence, R.I. Donna will work exclusively with not-for-profit organizations to build endowment programs and coordinate banking services.

**1987****ROBERT J. FOLEY** of

Watertown, Mass., was named director of InfoVend in Norwood, Mass. InfoVend is the

vending industry's leading market research service. Robert will oversee operations for both its syndicated data and test marketing services.

**LESLIE (BLACK) STEDMAN** of Glastonbury, Conn., was promoted to director of client services at Cronin and Company, Inc., a marketing communication agency, in Glastonbury. Leslie's responsibilities include new business development and overseeing all general advertising accounts, department management, and department staffing.

**1988**

**DIANA (FRANZONI) MURPHY** of South Glens Falls, N.Y., was promoted to accounting manager at Community Workshop, Inc., in Glens Falls.

**MOHAMMAD S. RAISSI** MBA of East Greenwich, R.I., is director of global procurement programs with The Holmes Group in Milford, Mass.



SEAN R. SMITH of West Hartford, Conn., formed his own business as an independent agent with AFLAC, in West Hartford, providing supplemental insurance benefits to employees of small- and mid-sized businesses in Connecticut.

#### 1989

JOYCE A. EHRENZWEIG MBA of Taunton, Mass., is a realtor with Coldwell Banker Residential Brokerage in Taunton.

REINA M. MEUCCI of New York, N.Y., was named director of merchandising for women's accessories at Cole Haan in New York.

#### 1990

JOHN D. CLAYPOOLE of New York, N.Y., successfully earned his Series 7 securities license at his initial sitting. John is vice president and relationship officer of The Citigroup Private Bank in New York.

WILLIAM L. DOUGLAS, JR., of Portsmouth, R.I., was named director of corporate communications and public relations at Child & Family Services (CFS) in Newport, R.I. Bill will be responsible for the development and implementation of CFS' strategic communications and public relations programs, and will manage the maintenance and growth of the 136 year-old agency's corporate reputation and brand.

FIONNUALA R. GEOGHEGAN of Jacksonville, Fla., is a certified public accountant for LaFaye, Brock & Associates, P.A., in Jacksonville. Fionnuala is involved with JCCI Forward and is a member of the American Institute of Certified Public Accountants (AICPA) and the Florida Institute of Certified Public Accountants (FICPA).

CAROL (LO) MCDOWELL MBA of Bellaire, Texas, was named crude oil accounting manager at Shell Trading U.S. Company in Bellaire.

STEVEN P. NALDI of Bloomington, Ind., was promoted to inventory planning manager at Boston Scientific in Spencer, Ind. Steve also teaches Certification Production Inventory Management (CPIM) review classes, and was named Member of the Year for the Central Indiana American Inventory Control Society chapter.

#### 1991

DONALD J. DESFOSSE of Chelmsford, Mass., was promoted to six sigma black belt at Raytheon Company in Andover, Mass. Six sigma is a project-oriented process improvement program. Don also completed training and is working on six sigma process improvement projects within Raytheon's supply chain management organization.

CHRISTINE (WIARDA) HURLEY of South Windsor, Conn., received a juris doctor degree from Western New England College School of Law in Springfield, Mass., and was admitted to the Connecticut Bar in November, 2002.

TODD P. MCGUIRE of Brimfield, Mass., was promoted to vice president of sales and marketing at Wurth Eastern Fastener in Berlin, Conn.

HEIDI (SON) SANOUSSI of Weymouth, Mass., was promoted to assistant vice president of the project consulting services group at State Street Corporation in North Quincy, Mass.

KENNETH R. SCHMIDT of Charlotte, N.C., was named major accounts sales executive at Automatic Data Processing (ADP) in Charlotte.

#### 1992

BARRY S. AHERN of East Sandwich, Mass., was named corporate director of human resources at Phoenix Media Communications Group in Boston, Mass.

JAMES P. BERGERON of Menlo Park, Calif., was named managing director of mergers and acquisitions at Portola Packaging in Menlo Park.

MELISSA A. FORTIER of Alpharetta, Ga., is education coordinator at Merck & Co., Inc., in Roswell, Ga.

KELLEY (ALLSWORTH) PIRES of Bristol, R.I., was named an accountant at Kelley's Accounting Services in Bristol.

#### 1993

DAWN T. GENEROUS of Maida Vale, England, is art director at TMP Worldwide in London, England.

CHRISTINE (STRUBLE) HADDAD of Point Pleasant Beach, N.J., was promoted to director at Deutsche Bank in New York, N.Y. Christine is also a portfolio manager and fixed income trader for Deutsche Asset Management.

CHUCK PRZYBYLOWICZ of Seymour, Conn., was named investment associate at JPMorgan Chase in Bridgeport, Conn.

DENISE M. WHITE of Hewitt, N.J., is cooperative business education coordinator and BSED teacher with West Milford Township High School in West Milford, N.J.

#### 1994

CAROLYN CALAFIORE of Totowa, N.J., was promoted to assistant vice president-operations for the loan closing department at CIT Small Business Lending Corporation in Livingston, N.J.

MEGAN E. DAVIS of Three Bridges, N.J., was promoted to vice president of corporate audit at Merrill Lynch in Plainsboro, N.J.

ANGELA M. RAGNO of Clearmont, Fla., is a senior E3 at Absolute Event Experience in Orlando, Fla. Angela also received the 2002 Spotlight Award from *Event Solutions Magazine* in the category of Rising Star. The award is presented to an event industry professional who shows great promise in becoming an industry leader or major player in the years to come.

SUZANNE (CAPUTO) SANTOS of Clifton, N.J., was promoted to finance manager for sales administration at Redken 5th Avenue in New York, N.Y.

#### 1995

MICHELLE M. BARBATO of Greenville, R.I., was promoted to associate director for events and volunteers in the Office of Admission at Bryant College in Smithfield, R.I.

ANDREA (COLAIANNI) DIRICO of Jupiter, Fla., is a real estate salesperson in the fine homes and estates division at Century 21 Holmes Realty in Palm Beach Gardens, Fla.

#### W. DUSTIN GOLDSTEIN



of Madrid, Spain, is vice president, senior sales consultant for ABN-Amro Bank Group in

Madrid. Dustin is responsible for the corporate cash management market for all of Southern Europe.

MARK J. GRAHAM of West Warwick, R.I., principal of Graham Insurance in West Warwick, earned the 2002 Champion Award, one of Nationwide Insurance's highest multi-line production honors. The award is presented annually to agents who have attained excellence in sales of automobile, homeowners, and other property and casualty insurance products, as well as life insurance and other financial service products.



SCOTT G. TERRIEN of Cumberland, R.I., was promoted to assistant vice president/business development and sales manager at Banknorth Massachusetts in Ashland, Mass.

#### 1996

TOBIAS M. STAPLETON of Rehoboth, Mass., was named executive director at International Trade Assistance Center, Inc., in Fall River, Mass.

#### 1997

TINA (STILES) PREBLE MBA of Bradford, Mass., was named training manager at Wyeth BioPharma in Andover, Mass.

#### 1998

LISA M. SPATOLA of Cranston, R.I., is a certified public accountant for Sparrow, Johnson & Ursillo in Providence, R.I.

#### 1999

TRACIE M. BOURGEOIS of Worcester, Mass., was promoted to assistant buyer at the corporate office of BJ's Wholesale Club in Natick, Mass.

PEDRO A. DETRESNO REYES of Miami, Fla., was promoted to chief financial officer and CTO of Pedros Real Estate in Miami, Fla. Pedro received a master in business administration degree from Universidad Latina in Panama City, Panama.

MELISSA R. FRANK of Sharon, Mass., was named assistant director in the Office of Student Activities-Involvement-Leadership at Providence College in Providence, R.I.

ALYSSA K. HAGAN of South Nyack, N.Y., is senior associate at Anchin, Block & Anchin LLP, in New York, N.Y.

LEIGH ANN S. LAFLESH of West Caldwell, N.J., received a master in business administration degree with a concentration in finance from Seton Hall University in South Orange, N.J.

DANIEL P. SABATELLO of Hampton Bays, N.Y., is vice president and chief operating officer at Sabasub Inc., Quiznos, in Hampton Bays. Dan is in the building phase for the first Quiznos Restaurant on Long Island.

#### 2000

TIMOTHY J. BERTRAND of Watertown, Mass., was named director of corporate sales at Systinet Corporation in Cambridge, Mass. Tim is responsible for developing Systinet's global sales channel and prospect development strategy.

WILLIAM N. CLIFFORD of Hoboken, N.J., was named vice president program trading/institutional sales at Fleet Trading in Jersey City, N.J.

WILBERT S. WAUGH, JR., of Hollywood, Fla., a marketing information analyst for BankAtlantic in Fort Lauderdale, Fla., received a master in business administration degree in January 2002 and a master of management information systems degree in January 2003.

#### 2001

BRUCE A. DESROSIER MST



of Coventry, R.I., was named manager in the tax services division at Sullivan &

Company in Providence, R.I. Bruce will be responsible for tax compliance and planning services, as well as real estate cost segregation services.

NICHOLE L. IRVING of Cumberland, R.I., was named medical associate sales representative with Dianon Systems, headquartered in Stratford, Conn.

STEPHANIE K. OGLE of Avon, Conn., is territory business manager at Bristol Myers Squibb Company in Avon.

#### 2002

PAUL A. BRISSON of Brighton, Mass., was named corporate actions specialist with Brown Brothers Harriman in Boston, Mass.

ANTHONY T. GUGLIOTTA of Walpole, Mass., is a management trainee with Cintas Corporation in Taunton, Mass.

LUCAS B. KARABIN of Southington, Conn., was named mortgage consultant at Prospect Financial in Hartford, Conn.

MICHAEL G. MAKSYMOW, JR., of Ellington, Conn., was named staff accountant with Pue, Leibowitz & Chick, LLP, certified public accountants, in Vernon, Conn.

GARRETT R. WEBSTER of Brighton, Mass., is a sales representative at Atlantis Partners in Boston, Mass.

## CALENDAR OF EVENTS 2003

<b>October 3 &amp; 4</b>	Homecoming/Reunion 2003
<b>June</b>	Orientation for Class of '07
<b>Mid-August</b>	Athletic Fall Training Camp
<b>September 24</b>	Trustee Speaker David Weinstein
<b>July 28</b>	B & G Golf Tournament, Segregansett CC in Taunton, Mass.
<b>July &amp; August</b>	Admission Picnics
<b>August 30 &amp; 31</b>	Moving-in Days for Incoming and Returning Students



# IN MEMORIAM

NEALE D. MURPHY '22

*May 8, 2003*

LORETTA (BURKE)

FLEMING '28

*October 17, 2002*

SOL GOLDIN '28

*November 28, 2002*

MARJORIE (RHODES)

HARDY '30

*November 8, 2002*

GLADYS (BARLOUS) MORE '30

*December 25, 2002*

KENNETH G. ALLEN '31

*October 31, 2002*

RALPH F. DEL SANTO '32

*September 19, 2002*

LOUISE V. GOGGIN '32

*December 24, 2002*

LUCY (ZENGA) COOK '34

*January 6, 2003*

MERCEDES (RUSH)

CLIFFORD '35

*April 9, 2002*

MARION (DRISCOLL)

KIMBALL '35

*October 11, 2002*

WINIFRED I. MYERS '35

*August 30, 2002*

FLORA (HALL) KNOWLES '36

*September 17, 2002*

ELEANOR (JEFFREY)

SPAULDING '36

*February 4, 2003*

NORMAN E. WINSLOW '36

*October 15, 2002*

RUTH (GILDEA) MARTIN '39

*November 23, 2002*

EDWARD J. LIS '41

*September 18, 2002*

JEANNE (JETTE)

SURPRENANT '41

*November 22, 2002*

MARY (FERRI) FUOCO '45

*January 16, 2003*

MAXINE (YELLE) LANE '46

*December 15, 2002*

ROSELYN (BASKIND)

SIEGAL '46

*February 4, 2003*

WALTER E. GIBBONS '47

*January 7, 2003*

HENRY P. ZINNO '47, '74 MBA

*January 19, 2003*

DAVID E. BORTHWICK '48

*December 10, 2002*

BARBARA (BRENNAN)

CARNEY '48

*October 26, 2002*

HERBERT LEDDY '48

*February 2, 2003*

C. KENNETH RATCLIFFE '48

*January 20, 2003*

OSBERT F. WORDELL '48

*October 11, 2002*

CLIFFORD R. CARLSON '49

*December 20, 2002*

ROBERT H. GRAHAM '49

*April 14, 2002*

A. MICHAEL PARDI '49

*November 20, 2002*

ANDREW W. TORRANCE '49

*February 5, 2003*

ANDREW J. TULLOCH '49

*January 7, 2003*

JOHN J. BROPHY '50

*July 26, 2002*

ROBERT V. BUDA '50

*July 17, 2002*

DELORE J. IONTA '50

*January 6, 2003*

RICHARD E. MILLER '50

*October 16, 2002*

ROBERT L. SASSONE '50

*December 18, 2002*

ROBERT C. SAYLES SR. '50

*January 16, 2003*

JOSEPH W. SHERMAN JR. '50

*January 29, 2003*

NORBERT B. STAMPS SR. '50

*January 3, 2003*

GEORGE W. CONLEY JR. '51

*November 1, 2002*

JOYCE (CRUSER) CYKOSKY '52

*October 31, 2002*

MELVIN P. ROGERS '52

*December 15, 2002*

DOROTHY M. WILDING '54

*November 1, 2002*

BARRY FELLMAN '56

*December 14, 2002*

LEO M. BUNKER '57

*October 16, 2002*

RICHARD H. JOHNSON '57

*December 16, 2002*

ARTHUR M. TESSIER '59

*October 19, 2002*

BERNARD COLLINS JR. '60

*November 24, 2002*

BARBARA (COSTA) SILVA '60

*October 11, 2002*

SUSAN L. ZANGWILL '62

*January 16, 2003*

PETER D. CONNET '66

*October 1, 2002*

RONALD S. HAGGAR '72

*November 10, 1999*

WILLIAM R. LUNDIN '72

*October 23, 2002*

MARION (SHERMAN) VOSS '72

*January 12, 2003*

CLAUDETTE (ST. JEAN)

WHITEHEAD '72

*November 6, 2002*

JAMES K. GAW '73

*November 7, 2002*

EDITH (ROEDER)

LONGARZO '73

*November 13, 2002*

WILLIAM M. SMITH '73

*February 7, 2003*

NANCY J. LANDRY '74

*November 12, 2002*

JAMES M. SCHENCK '74

*November 1, 2002*

JUNE (BLEAU) COTE '76

*November 5, 2002*

JOHN W. DIX '77

*September 21, 2002*

ANTONIA (D'AMBROSIO)

BERDN '78

*January 21, 2003*

HENRY S. DORLEY JR. '78 MBA

*December 30, 2002*

MARIE FRANCOEUR '79

*December 19, 2002*

RENEE (PARKER)

WOLFARTH '88

*December 21, 2002*

LYNNE (RICHARDS)

PETTREY '91, '94

*December 10, 2002*





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